

GE
Lighting

GE energy smart®

LED

BR30 Lamps

GE offers a dimmable 12 Watt LED BR30 lamp that is perfect for your recessed-can and downlight applications in the restaurant, hospitality and property management sectors.

Outstanding energy efficiency

Using only 12 watts of energy, save over \$145 in energy costs over the rated life of the lamp vs. a standard 65 watt incandescent BR30 based on \$.11/kWh.

Warm color

2700K & 3000K.

Long Life

25,000 hours rated life at (L70).

Dimmable

Now dimmable from 100% to 10% light level.

Environmentally conscious

Energy efficiency and long life means fewer lamp Replacements vs. standard incandescent and halogen light sources. These lamps are energy efficient, contain no lead or mercury and are RoHS compliant.

GE Quality and reliability

3 year limited warranty.



Application Illustration only, subject lamps not used in photo.



When you Think LED lighting, Think GE.

ecomaginationSM



imagination at work



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Performance Data

Bulb Shape	Base Type	Watts	Order Code	Description	Volts	Case Qty.	MOL (in.)	Lumens Initial	Color Temp.	CRI	+Rated Life (yrs) 3 hrs/day	*Rated Life-L70(hrs)	^Estimated Energy Cost /yr	Energy# Star® Status	Additional Information
BR30															
BR30	Med	12	65389	LED12DBR30/827	120	6	5.37	750	2700	83	22.8	25,000	\$1.45	★	Frosted, Silver
			65388	LED12DBR30/TP	120	3	5.37	750	2700	83	22.8	25,000	\$1.45	★	Frosted, Silver
			65390	LED12DBR30/830	120	6	5.37	750	3000	83	22.8	25,000	\$1.45	★	Frosted, Silver

* The life rating is based on the hours of operation the lamp will provide before reaching 70% of its original lumen rating (L70)

** Minimum order quantity = 6

★ ENERGY STAR® status: Certified as meeting ENERGY STAR® guidelines.

^ Estimated energy cost per year based on \$0.11 per Kwh energy rate and 3 operating hours per day

Notes: 1) Product descriptions ending in "TP" indicate a carded blister or clamshell package nested in a tray for shelf display. Cards also designed for hook display.

Information provided is subject to change without notice. Please verify all details with GE. All values are design or typical values when measured under laboratory conditions, and GE makes no warranty or guarantee, express or implied, that such performance will be obtained under end-use conditions.

For additional product and application information, please consult GE's Website: www.gelighting.com/ThinkLED

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For more in-depth knowledge, snap the QR code and link to more detailed LED Lighting Information

